

## Decreasing maternal morbidity and mortality through postpartum interventions

Highmark Blue Cross Blue Shield of Western New York (Highmark BCBSWNY) partners with Amerigroup companies to administer certain services to Medicaid Managed Care (MMC) and Child Health Plus (CHPlus) members. Please note, this information is specific to the MMC and CHPlus programs only.

### Summary of update

Highmark BCBSWNY would like to partner with obstetrical care providers in New York to decrease the incidence of severe maternal morbidity and mortality in the postpartum period.

### Motivation

The United States ranks last in maternal mortality among industrial nations at 17.4 deaths/100,000 live births. Significant racial disparities exist where non-Hispanic black women are two to three times more likely to risk death than white women and have a greater than three times increased risk over Hispanic women. Over half of maternal deaths occur in the postpartum period. Nationally, **cardiovascular conditions are the cause of over 50% of maternal deaths**, including cardiomyopathy, embolism, hypertension, stroke, and other cardiac conditions. A large proportion of deaths are also attributable to maternal health issues, such as substance use disorder and suicide. It is important to note that perinatal mood disorders are considered the most common complication of pregnancy with one in every seven women affected. *The CDC estimates that more than 60% of maternal deaths are preventable.*

Many initiatives to address severe maternal morbidity and mortality exist nationally, such as the AIM Specialty Health® safety bundles. These are predominantly hospital-based and focused on maternal deaths during the antepartum period, labor, and delivery. With over half the deaths occurring in the postpartum period, we feel this is an area where we at Highmark BCBSWNY can direct our efforts to improve the lives of our members.

### Proposed collaboration

We would like to collaborate with providers of maternity care to improve the identification and triage of women at greatest risk for maternal mortality and severe morbidity. **We are focusing on cardiovascular risk, perinatal mood and anxiety disorders (PMAD), and substance use disorders (SUD) in the postpartum period as these are the most common risk factors for severe maternal morbidity and mortality.**

### <https://providerpublic.mybcbswny.com>

Amerigroup Partnership Plan, LLC provides management services for Highmark Blue Cross Blue Shield of Western New York's managed Medicaid. Amerigroup Partnership Plan, LLC brinda servicios administrativos para Medicaid administrado de Highmark Blue Cross Blue Shield of Western New York.

Highmark Blue Cross Blue Shield of Western New York is a trade name of Highmark Western and Northeastern New York Inc., an independent licensee of the Blue Cross Blue Shield Association. Highmark Blue Cross Blue Shield of Western New York es un nombre comercial de Highmark Western y Northeastern New York Inc., un licenciario independiente de Blue Cross Blue Shield Association.

The Blue Cross®, Blue Shield®, Cross, and Shield Symbols are registered service marks of the Blue Cross Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans. AIM Specialty Health is an independent company providing some utilization review services on behalf of Highmark Blue Cross Blue Shield of Western New York.

NYWEST-CD-003492-22-CPN3160 August 2022

We have created handouts for provider staff implementing a red/yellow/green warning signs approach to be used during the postpartum time frame. Our belief is that increased identification and improved triage of those at risk will lead to earlier and more effective intervention which positively affects severe maternal morbidity and mortality rates in New York.

### Goal

All women are screened in-office within the postpartum period by their provider for PMAD and SUD using the handout. All at-risk women are screened in-office within the postpartum period by their provider for cardiovascular disease (CVD) using the handout. Follow-up (in person or by telephone) will occur within one week of delivery for all members deemed as high risk for PMAD, SUD, or CVD by their provider. Those identified as *yellow* or *red* will receive the appropriate intervention.

### What if I need assistance?

If you have questions about this communication or need assistance with any other item, visit the *Contact Us* section at the bottom of our provider website <https://providerpublic.mybcbswny.com> for up-to-date contact information.



**Email is the quickest and most direct way to receive important information from Highmark Blue Cross Blue Shield of Western New York.**

To start receiving email from us (including some sent in lieu of fax or mail), submit your information using the QR code to the right or via our online form ([bit.ly/NYwesternmp](https://bit.ly/NYwesternmp)).

