

Provider Bulletin March 2023

Hot Tip: Allergies

Highmark Blue Cross Blue Shield of Western New York (Highmark BCBSWNY) partners with Amerigroup companies to administer certain services to Medicaid Managed Care (MMC) and Child Health Plus (CHPlus) members. Please note, this information is specific to the CHPlus program only.

Your Highmark BCBSWNY patients may experience a pharmacy claim rejection when prescribed nonpreferred products. To avoid additional steps or delays at the pharmacy, consider prescribing preferred products whenever possible. Utilization management edits may apply to select preferred products. Coverage should be verified by reviewing the *Preferred Drug List (PDL)* on the Highmark BCBSWNY provider website. The *PDL* is subject to change quarterly.

Therapeutic class	Nonpreferred products	Preferred products
Allergies	Zyrtec/Zyrtec D	Over-the-counter (OTC)
	Generic name: Cetirizine/Cetirizine	Fexofenadine/Fexofenadine-D
	D^1	Brand name: Allegra/Allegra D
	Xyzal	OTC Loratadine,
	Generic name: Levocetirizine ¹	Loratadine/Pseudoephedrine Brand name: OTC Claritin/Claritin D
	Clarinex	
	Generic name: Desloratadine ¹	
Allergies	Flonase Nasal Spray	OTC Fluticasone Nasal Allergy Relief
	Generic name: Fluticasone Nasal ¹	
		OTC Triamcinolone Acetonide Nasal
	Nasacort	Relief
	Generic name: Triamcinolone	
		OTC Rhinocort Nasal Spray
	Nasonex	
	Generic name: Mometasone ¹	OTC Budesonide Nasal Spray
Allergies	Patanol 0.1% Eye Drops	OTC Allergy Eye Drops, Ketotifen
	Generic name: Olopatadine ¹	0.025%
		Brand name: OTC Zaditor
	Pataday 0.2% Eye Drops	
	Generic name: Olopatadine ¹	OTC Alaway Eye Drops, Ketotifen 0.025%
	Alocril 2% Eye Drops	
		Epinastine 0.05% Eye Drops
	Alomide 0.1% Eye Drops	Brand name: Elestat

https://providerpublic.mybcbswny.com

Amerigroup Partnership Plan, LLC provides management services for Highmark Blue Cross Blue Shield of Western New York's managed Medicaid. Amerigroup Partnership Plan, LLC brinda servicios administrativos para Medicaid administrado de Highmark Blue Cross Blue Shield of Western New York.

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stine 0.05% Eye Drops
olyn 4% Eye Drops
OTC Olopatadine Eye Drops all strengths
Pataday 0.1%, 0.2% Drops
Pataday extra strength 0.7% drops
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"Neither brand hor generic formulations are covered.

If you have questions regarding this Hot Tip, call Provider Services at 866-231-0847.

The *PDL* is available at **mybcbswny.com/stateplans** > Provider > Eligibility & Pharmacy > Pharmacy Information.

Email is the quickest and most direct way to receive important information from Highmark Blue Cross Blue Shield of Western New York.

To start receiving email from us (including some sent in lieu of fax or mail), submit your information using the QR code to the right or via our online form (**bit.ly/NYwesternmp**).

