

New York state vaccine counseling program coverage

Highmark Blue Cross Blue Shield of Western New York (Highmark BCBSWNY) partners with Amerigroup companies to administer certain services to Medicaid Managed Care (MMC) and Child Health Plus (CHPlus) members. Please note, this information is specific to the MMC and CHPlus programs only.

In partnership with New York state, Highmark BCBSWNY provides reimbursement for COVID-19 vaccination counseling for dates of service on or after December 1, 2021, to Medicaid, MMC, and CHPlus members to encourage the administration of the COVID-19 vaccine.

Reimbursement criteria

Providers may bill for COVID-19 vaccine counseling provided to Medicaid members:

- As a stand-alone service when all the criteria specified in this guidance are met and documented.
- In addition to an evaluation and management (E&M) or well-child visit when all the criteria of the vaccine counseling visit specified in this guidance are met and documented, in addition to all the necessary components of the E&M/well-child visit.
- Whether or not a COVID-19 vaccine is administered during the encounter.
- Using the Medicaid-enrolled child’s client identification number (CIN) when counseling is provided to a parent, caregiver, or guardian for the benefit of the child, with or without the child present during the counseling session.
- For up to four counseling visits per vaccine dose recommended by the Centers for Disease Control and Prevention (CDC), when the member has not received and does not have an appointment to receive the recommended dose, up to a total of 12 visits per member per year.
- For more COVID vaccine information: https://www.health.ny.gov/health_care/medicaid/covid19/
- For more information, please consult *NYS Medicaid Coverage and Billing Guidance* for the administration of COVID-19 Vaccines:
https://health.ny.gov/health_care/medicaid/covid19/guidance/docs/billing_guidance.pdf

Billing instructions

CPT® codes and billing for Highmark BCBSWNY:

Physicians, nurse practitioners (NPs), and licensed midwives, Article 28 clinics, ordered ambulatory, and federally qualified health centers (FQHCs): \$25	Skilled nursing facilities, certified home health agencies, hospice, adult day healthcare, inpatient hospitals, assisted living programs, and voluntary foster care agencies: \$25
CPT: 99429 DX: Z71.89	CPT: 99429 DX: Z71.89 Rate code: 5521

<https://providerpublic.mycbswny.com>

Amerigroup Partnership Plan, LLC provides management services for Highmark Blue Cross Blue Shield of Western New York’s managed Medicaid. Amerigroup Partnership Plan, LLC brinda servicios administrativos para Medicaid administrado de Highmark Blue Cross Blue Shield of Western New York.

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Note: The billing instructions above are only applicable for Highmark BCBSWNY members; codes may differ by health plan.

Member eligibility roster instructions:

1. Log into [Availity](#) and select **Highmark Blue Cross Blue Shield of Western New York** from the *Payer Spaces* drop-down box.
2. Select **Help & Training**, then **Availity Support**.
3. Select your organization, then **Continue**.
4. Select the **Contact Support** link from the *Additional Resources* box.



Email is the quickest and most direct way to receive important information from Highmark Blue Cross Blue Shield of Western New York.

To start receiving email from us (including some sent in lieu of fax or mail), submit your information using the QR code to the right or via our online form (bit.ly/NYwesternmp).

